



Amyy Alex

Your Tech Big Sis

Beginner Tech Educator · Community Speaker ·
Workshop Facilitator

ABOUT

I'm **Amarachukwu Alex-Okenwa** — Amyy Alex to the internet. I help women-in-tech communities, bootcamps, universities, and corporate early-career programmes break tech down for complete beginners and career switchers. With warmth, clarity, and zero jargon.

WHO I HELP

- Complete tech beginners (0–6 months in)
- Career switchers nervous about starting
- Women-in-tech communities & networks
- Early-career university and bootcamp cohorts

Topics I speak on

Each session is shaped around the same goal: meeting beginners where they are and giving them warmth and clarity they don't get anywhere else. All topics adapt to your audience — keynote, workshop, panel, or guest spot.

Breaking Into Tech Without Feeling Overwhelmed

A grounding talk for absolute beginners — what to actually do first in 2026, what to ignore, and how to silence the noise.

Understanding Tech Roles as a Beginner

A clear breakdown of the major roles in tech (developer, data, design, AI, product, QA) — what each one does and which might fit you.

Building Confidence as a Career Switcher

For people leaving another industry. Reframing imposter syndrome, owning the transferable skills you already have, and pacing the journey honestly.

Soft Skills That Actually Matter in Tech

Communication, collaboration, asking for help — the unglamorous skills that decide whether someone gets hired, kept, and promoted.

Documenting Your Tech Journey Online

How to share what you're learning publicly without feeling cringe. Builds community, attracts opportunities, accelerates learning.

Newbies Navigating Tech Spaces in the AI Era

What it actually means to start in tech in 2026 — how AI changes the roadmap, what skills compound, what mistakes to avoid.

AVAILABLE FORMATS

Conference keynotes · Panels · Workshops & masterclasses · Guest speaking · Podcasts · Community events · Corporate early-career programmes

Where my community lives

A growing UK-rooted, globally-spread audience of beginners, career switchers and women in tech. Engagement-led — comments and saves over passive scrolls.

5,000+

COMMUNITY ACROSS SOCIALS

50,000+

VIEWS ON A SINGLE TIKTOK

1,000+

COMMENTS ON VIRAL VIDEO

UK-rooted

AUDIENCE: UK · AFRICA · EUROPE · US

CHANNELS

INSTAGRAM	@amyyalex	<i>Daily Reels · beginner tech content</i>
TIKTOK	@amyyalex	<i>Jargon decoded · viral hits</i>
LINKEDIN	Amarachukwu Alex-Okenwa	<i>Career switcher posts · thought pieces</i>
YOUTUBE	@amyyalex	<i>Long-form tutorials & link vault</i>
COMMUNITY	Techies Haven	<i>UK-based beginner tech community I founded</i>

* Numbers as of May 2026. Engagement-led audience — high save & share rate per post.

Where I've shown up

A selection of speaking, podcast, panel and community work to date. References available on request.

Salford BCS Podcast

Podcast Co-host · British Computing Society

Co-hosted episodes during my master's at the University of Salford — conversations with tech leaders, researchers, and students about the realities of building a career in tech.

Beyond Hello World

Podcast Co-host

Co-host on a podcast focused on the human side of tech — the lessons that don't make it into the bootcamp curriculum, told by people actually living them.

Empower Female Founders

Panel Speaker · 2025

Spoke on a panel about navigating tech as a woman, sharing the path in honestly for an audience of early-stage founders and aspiring tech professionals.

Techies Haven

Founder & Host · Ongoing

Founded and host the UK-based beginner tech community Techies Haven — running live sessions, AMAs, and skill-share events for newcomers in tech.

What people say

From my community, my collaborators, and the audiences I've spoken to.

“

Your posts always provide valuable insights into the world of software development. It's clear that you're not just passionate about coding, but also about sharing your knowledge with others. Thank you for being such a valuable asset to the community!

Federico M. Sales Account Manager

“

Just wanted to say thank you for being part of Empower Female Founders and being so open and honest. I know lots of the women there will have resonated!

Natalie A. Founder, Empower Female Founders

“

This kind of post would really motivate a lot of young ones like me. Would be more graceful if you could also address those starting from scratch on how to navigate the tech field — valuable content.

Lemon Confidence Software Engineer

Let's make it happen.

Tell me what you have in mind — a keynote, a workshop, a panel, a podcast guest spot, a community partnership through Techies Haven. I come back within two working days.

EMAIL ME DIRECTLY

amarachukwualex@gmail.com

FIND ME ONLINE

INSTAGRAM @amyyalex

TIKTOK @amyyalex

LINKEDIN Amarachukwu Alex-Okenwa

YOUTUBE @amyyalex

COMMUNITY Techies Haven (UK-based)

MENTORING coachli.co/amyyalex

WHAT TO INCLUDE WHEN YOU REACH OUT

- Event name, date, location (or remote)
- Format (keynote, workshop, panel, podcast)
- Audience size and audience type
- Topic you'd like me to cover (or pick from page 2)
- Budget / honorarium guidance

Looking forward to working with you.